



NEWSLETTER

FOR LIFE · FOR HOPE · FOR CHANGE · FOR THE FUTURE

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MESSAGE FROM THE BOARD

BY EILEEN MOLLOY

Spring is in the air. We see signs of life all around us. Trees are budding, and plants are poking their leaves out of the ground. The days are longer, and anticipation of warm days is within reach. Boy, am I blessed to witness this wonder.

On May 8, 2007, I died.

I got up early that morning because I had a meeting at 9am at Bay Shore Administration Building. I'm a speech therapist, and I was meeting to discuss the progress of one of my preschoolers. There was nothing unusual about the start of my day, until a little after 9 a.m., when I had a cardiac arrest. I don't have any recollection about my cardiac arrest, only what I've been told. Through the efforts of the staff, school nurses and Suffolk County police officers, I'm here to write about this.

I firmly believe that God was with me that day, because of all the things that fell into place. I carry a cell

phone, which, much to my children's dismay, is usually turned off. When they checked my phone for next of kin, I had only names and numbers. Since then, I have added ICE (in case of emergency), with an emergency number in my phonebook. I recommend all to do this. Luckily, a former neighbor, who is also a speech therapist, was in the waiting room at Bay Shore, and she was able to give them my daughter's name. One of the police officers who responded is an AMT and was able to intubate me. An AED (defibrillator) was readily available, and was used on me by the school nurses. This is what saved my life. Do you know whether your workplace has an AED?

Also, my son, who lives in Florida, was in New York City on business that day.

I received excellent care at Southside Hospital and North Shore Manhasset. I now have a

pacemaker/defibrillator implanted in case of another episode. Why did it happen? No one knows for sure.

Being a breast cancer survivor for nine years, I know what it is like to recover from a major illness, but this was even more difficult. It took a long time to regain my stamina, and I had to rely on family and friends to drive me places. The event is surreal to me since I don't remember it. I have occasional episodes of anxiety wondering if my defibrillator is going to be set off. I'm also an RN, so I know the odds of survival after a cardiac arrest. I can't help but think at times, "Why did I survive?"

I've been grateful everyday my feet touch the floor since my breast cancer diagnosis, but more so now. I am going to celebrate two birthdays.

We all need to stop and smell the roses on a regular basis. Savor your family and friends.

TODAY IS A GIFT.



DIRECTOR'S CHAIR

Donna Jurasits

The BBCC's Lend a Helping Hand program is what originally drew my attention to the Coalition years ago. I was looking for a volunteer opportunity in the breast cancer community that went beyond the usual outreach and education programs. I picked up a Lend a Helping Hand brochure at a Babylon Beautification Fair outreach table in 1998 and was completely knocked out by the entire concept: the type of help you need, when and how you need it. I had found my volunteer opportunity. I became a Lend a Helping Hand patient volunteer and eventually, co-director of the program.

Ten years later I have been witness to how Lend a Helping Hand has helped breast and gynecological cancer patients cope with the emotional and financial devastation a cancer diagnosis can bring. LAHH lights the way for so many clients as they struggle through the long tunnel of diagnosis, surgery and treatment. For some, the tunnel is mercifully short, and for others it goes on far too long,

but LAHH is there for every patient, every step of the way. It's a powerful and critical service, and Babylon residents are very fortunate to have it in their community.

Now in its 12th year of service, LAHH is ready to go national. The BBCC has shared its program with other breast cancer organizations and is proud that most have recognized its worth and have adopted it for their own community.

The Coalition offers comprehensive support to any group willing to create a Lend a Helping Hand Program. We advise on how to obtain nonprofit status, on liability and other insurance matters, fundraising, volunteer training, advertising and any other matter related to developing the program. Any organization adopting the LAHH must agree to use the Lend a Helping Hand name. The BBCC hopes that as the program multiplies, people will automatically associate the name and the services, such as Wheel on Meals and Make a Wish.

We are hoping to reach out to estab-

lished breast cancer and other health-oriented coalitions, civic associations, fraternal organizations, church groups, etc. and encourage them to develop Lend a Helping Hand in their communities. Groups can create large or small programs, targeting entire towns or just specific sections of a community. Services can include those offered by the BBCC's program or others of the group's choosing. The important thing is to establish a program and help it develop, at a pace and scope the adopting agency is comfortable with.

If you belong to an organization or know of one that may be interested in developing a Lend a Helping Hand program, locally or beyond, please speak with me. We have a terrific new video (it can be viewed on our Web site at www.babylonbreastcancer.org) that comprehensively explains the details of the Lend a Helping Hand program, and I am happy to meet with any group expressing interest in bringing this wonderfully compassionate, much-needed program to their community.

BBCC BOARD OF DIRECTORS:

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The BBCC is now accepting donations on our Web site (www.babylonbreastcancer.org) through PayPal

IN THE SPOTLIGHT: *Bob Conforte*

Bob Conforte has become the Babylon Breast Cancer Coalition's "go-to guy" whenever we need an infusion of creativity for signage, print advertising, letterhead and more. A friend of Debbie Basile and her husband, Paul, he was lured into the BBCC's "volunteer" web by the BBCC board president, and we truly hope he forgives us. Anyway, in addition to his many other talents, Bob is a pretty witty guy. So ... breaking with tradition, this issue's column will reproduce the questionnaire Bob was asked to answer and his exact responses.

How did you initially become involved with the BBCC?

I met Paul Basile about 30 years ago while fishing in Fire Island Inlet. He was in his boat, and a friend and I were in my boat catching tons of bluefish. Paul put his tail between his legs, rode up next to us and asked what we were using. We tossed him a homemade lure and ... The next week while riding the LIRR to work, I bumped into Paul and Debbie and a great friendship began. Our families would meet at the beach, we were at each others' homes for dinner, parties, etc. Life was good! Then in 1991 Phyllis, my wife, was diagnosed with breast cancer. She was treated at Sloan Kettering and was in remission

until 2000 when the cancer metastasized into her bones. Phyllis functioned well for a few years but the disease and treatments, chemo and radiation took their toll. She passed away May 24th, 2007. Debbie was there for her with help and support through the tough years. Thank you, Deb.

What is your impression of the BBCC from your interaction with the organization and its volunteers?

BBCC operates with love, compassion and dedication to ending this dreaded disease that seems to be concentrated on our beautiful island.

Is there anything in particular you'd like others to know about the Coalition?

Sure, it's great that you donate money but to volunteer your time is really appreciated.

What other charities/causes are you personally involved with?

I also give some time to Breast Cancer Help in Bay Shore. They also offer services to breast cancer survivors and have donated those services to my wife.

Background Info: Born & raised where? Current residence? Family?

I was born and raised in the center of the universe, Brooklyn, New York. Doo-wopped on the corner of 82nd Street and 15th Avenue. Met my wife, a Long Island girl, while she was



babysitting her twin nephews a couple of doors down the block ... she was 14, I was 16. We married five years later, in 1963. Lived in Brooklyn until '72, when we moved to West Islip ... been in the same house since.

What are your career highlights & hobbies?

I've been a graphic designer since I graduated from the High School of Industrial Art in 1959. For most of my career, I designed movie ads and posters. For fun, I still love to fish, sometimes with Paul who has become a really accomplished fisherman and has taught me a few new tricks. Paul has also been instrumental in getting me started in another hobby, background acting in commercials that has led to movies and plays. Thanks again, Paul and Debbie.

CALLING
ALL 3RD,
4TH AND
5TH
GRADERS...

The BBCC, as part of the annual Prevention Is the Cure week, will be presenting Be Smart About Your Health, a free, one-hour program for 3rd, 4th and 5th graders at the Babylon Public Library on Tuesday, May 13th, from 4 p.m. – 5 p.m.

Be Smart About Your Health is a fun, interactive program promoting awareness of environmental toxins and the healthy substitutions that can be made to reduce exposure. Participants will enjoy lively discussion, visual aids and competitions, and take home a great packet of resources and other information.

Space is available for 25 students and reservations are a must. Please contact Donna at the BBCC to reserve a seat or for more information, call 631.893.4110.

2-DAY BREAST CANCER WALK

Babylon Breast Cancer Coalition is pleased to invite you to join the Long Island 2-Day Breast Cancer Walk being held on June 7th and 8th, 2008. Hundreds of Long Islanders of all ages and backgrounds will walk 35 miles over two days to raise awareness and funding for the fight against breast cancer in our communities. LI2DAY distributes 100 percent of the donations raised by participants/walkers to local breast health organizations that serve those affected.

Babylon Breast Cancer Coalition is proud to be a beneficiary and participant of the LI2DAY Walk. The BBCC will be holding training and informational sessions on a regular basis. Call to find out more. Here are ways you can participate:

WALKER: Experience the sense of accomplishment that comes from

knowing that you are helping to make a difference in the lives of those stricken by breast cancer. By registering as a walker, you are asked to make a commitment to raise \$1,000. Along the two-day, 35-mile walk, LI2DAY provides rest stops with snacks and water every two miles; tents for your overnight stay; dinner catered by Carrabba's Italian Grill; breakfast and lunch both days and so much more!

CREW MEMBER: Become involved in a fundraising initiative that serves Long Island. When you sign up, you are committing to helping on both days of the walk. No reg-

istration fee or fundraising commitment is required of crew members.

VOLUNTEER: Be a part of a very important and powerful community event by volunteering on the days of the walk for three- to four-hour shifts. What a wonderful way to support family or friends who are walking! There is no registration fee or fundraising objective for volunteers.

Be on the lookout for training/informational meetings here at the BBCC office and around town.

Go to www.li2daywalk.org for registration or additional information.

WHAT'S RAISED HERE STAYS HERE!

Please join the 2-Day Walk as part of the Babylon Breast Cancer Coalition's Team "We Ain't Just Boobs." T-shirts, networking, workout schedules and support offered to all team members.

BBCC'S ENVIRONMENTAL HEALTH PROGRAMS:

BE SMART ABOUT YOUR HEALTH

An Environmental Awareness Program for Children

&

TIME FOR CHANGE

An Environmental Awareness Program for Adults

The Babylon Breast Cancer Coalition is proud to add another component to its Be Smart About Your Health program. The new addition, Time for Change, is a 30-minute presentation for adults focusing on common but little-known toxins in our everyday environment and the safer practices and products that can replace them. The BBCC is already presenting this program in libraries, at PTA and other school meetings,

and is also available to present it to any church, fraternal or other organization interested in learning more about safeguarding their personal health and the environment.

Time for Change is a complement to the children's Be Smart About Your Health program, a fun, interactive 45-minute classroom presentation that also educates children about toxins in their environment. This program is BOCES-approved for

grades 3, 4 and 5 and creates awareness through stimulating visuals and games.

It is important that we begin to address the probable links between our environment and disease and learn new ways to protect our health. To schedule Be Smart About Your Health or Time for Change, or for more information regarding either presentation, contact the Coalition at 631.893.4110.

SUPPORT COMES IN MANY WAYS...

Congratulations and thanks to Patricia Masi of Lindenhurst. This two-time breast cancer survivor recently celebrated her 50th birthday with a big bash and asked guests to make donations to the BBCC in lieu of gifts. Many of her friends and family generously complied and fulfilled Pat's wish of celebrating her milestone and helping support others fighting a battle she's all too familiar with.

With Pat's permission, we've reprinted her letter to us explaining why she felt compelled to celebrate big time and a few things she's learned along her "cancer journey."

To the Babylon Breast Cancer Coalition:

On Saturday, January 12, 2008, I celebrated my 'jubilee' year on Earth in 'Masquerade-style' with 70 of my closest friends and family. We danced the night away at the Knights of Columbus Hall in Lindenhurst donned in masks, long white gloves and feathered boas to the wonderful music of the great DJ, Ralph Pensa. In lieu of gifts, I asked my guests to consider making a thoughtful donation to the Babylon Breast Cancer Coalition, and apparently many gave with opened hearts!

I underwent early stage breast cancer in November 1998, having had a lumpectomy with radiation, and much to my dismay, again in November 2006, once again having had a lumpectomy with radiation. Both times rocked my world, to say the least, but each time, I learned a bit more about me – learning what I'm made of and learning I had to go through this in order to help other women. I speak very openly about it and show my scars gladly to whoever wants to look. I implore women to get

mammograms because what you don't see can't hurt you – it may kill you! It has given me great pleasure knowing the donations from my friends and family can help other women going through the terrifying experience of having breast cancer. My terrific surgeon, Dr. Keith Durante, and his staff, helped me both times to get through to the "other side." The excellent staff at Good Samaritan Radiation Oncology Department was also there to support me and love me back to good health.

What I've learned over the last decade is that time is going to go by, no matter what. I've learned that God's got my back and my friends have my sides. I learned to stop sweating the small stuff (and yes, it's all small stuff) and started to focus on living, loving and laughing – every day! I made a commitment to find something to laugh at, even if it's myself! I surround myself with positive people and weed out the bad apples. I might also add, I was wheeled into surgery wearing a fake nose and glasses! It set the tone for positive emotions all around! I saw all people smiling and laughing right before I underwent anesthesia. The anesthesiologist even interviewed me with my glasses on. The surgeon and O.R. staff enjoyed seeing me in this "get-up" as much as I needed to wear it, especially since the surgery in November 2006 was my second time around – I made a commitment to go in with a smile! Since my reputation precedes me, I



Linda Masi, pictured second from right, celebrates her 50th with friends.

must wear my fake nose and glasses to all of my mammogram appointments!

One year after surgery, I lost my mom on November 13, 2007. Ma and I got to share some extraordinary moments and learned to laugh at the little things. It's a great loss, and there's not one day that goes by that I don't think of her. She will always remain in my heart, and I am grateful for all that she taught me. I know it wasn't easy for her to watch me endure the surgeries and treatment. We never really talked about it, mostly because she couldn't handle it. I learned my support had to come from other sources as I tried to understand not everyone can be there for me, and luckily I'm blessed with wonderful friends who showed up when it counted the most. My friends, Eileen and Roseann are two of those people who never left my side from surgery to recovery and all the months thereafter. I am grateful they are in my life along with dozens of other very special friends – both men and women – who are able to give of themselves and share their love and compassion openly. I also want to thank the amazing staff at the Good

(continued on page 6)

SUPPORT COMES IN MANY WAYS...

(CONTINUED FROM PAGE 5)

Samaritan Mammography, Radiation and Oncology Departments. Their support was overwhelming and they helped love me back to good health.

I've made a commitment to complete my bachelor's degree – only one more class after this semester! I'm currently deciding about a master's program. I lead a very full life – working, studying and enjoying enriching relationships. I never have enough friends and I'm always looking for new ones. Won't you

be my friend?

I never would have chosen to have breast cancer, but it changed my life beyond measure. It has kept me "real" and on the front line of living life to its fullest. I strongly implore all women to get a mammogram because one's life can change in the blink of an eye. Time's ticking and there's no time to be wasting! I display a Hallmark card on my computer at work that reads: Life is for laughing, dancing, crying, wonder-

ing, asking, searching, trying ... Life is for finding, loving, losing, exploring, daring, thinking, choosing ... Life is for sharing, taking, giving, creating, relating ... Life is for Living!

May God bless you all at the Babylon Breast Cancer Coalition for the wonderful program you have. Keep up the great work!

**LIVE – LOVE – LAUGH!
UNDER ONE BLUE SKY,
PATRICIA MASI**

LIPPzzz Long Island Pajama Party

On February 1, 2008, Babylon Breast Cancer Coalition teamed up with LI OCEANS (Long Island Ovarian Cancer Education Advocacy Networking & Support) to host our first annual LIPPzzz (Long Island Pajama Party) event at the Huntington Hilton.

Pajama-clad guests were treated to a variety of complementary spa services, shopping, henna tattoos, old-fashioned photo booth, dance demonstrations and instructions, comics, psychic readings, food and cocktails.

Thanks to our generous supporters: Tweezerman, Highlander, Zwanger Pesiri, C&J Meats, Baview Deli, Tony's Meat Palace, Stuff-a-Bagel of Farmingdale, Nutty Linda's Trail Mix, Brewster Wallcovering, Cheryl Orlando, Cancer Treatment Centers of America, Diamond Carpet, Bob Conforte, Hogan Decorators, Laureen Gagliano, Judy and Jessica Llewellyn.

Thanks to the staff and volunteers of the Long Island Nail & Skin Institute; Trudy Pellegrino of Henna Art Tattoo, hair stylists Jessica Mezzacapo, Taylor Force and Bailey Nultey.

Many thanks to psychics Fran Seslow, Janet Russell, Edna Randall and Helen Casarras for their generous donation of time and talent.

Sincere appreciation to KetelOne Vodka, San Guiseppe Wine and Budweiser Beer.

And of course, our wonderful volunteers: Lauren Basile, Kris Yturaseppe, Lia Demyen, Beth Anderson, Susan Jeskulek, Gary Englehardt, Kathy Ruggieri, Tina Hellyer, Chris Marino, Tess Helfman, Debbie Basile and Donna Jurasits.



MOST DOCTORS BREAST EXAMS FAIL TEST: PRESENTED AT SAN ANTONIO BREAST CANCER SYMPOSIUM

By John Gever

<http://docguide.com/news/content.nsf/news/852571020057CCF682573B10068CDC3>

SAN ANTONIO, TX – December 14, 2007 – A large majority of women report that their doctors fail to perform adequate breast exams, according to an Internet-based survey reported here.

The results were presented in a poster here on December 13 at the 30th Annual San Antonio Breast Cancer Symposium (SABCS) by William H. Goodson III, MD, Senior Clinical Research Scientist, California Pacific Medical Research Institute, San Francisco.

"We conclude that clinicians are abandoning an essential clinical skill and with it the opportunity to improve the diagnosis of the 15 percent of breast cancers that are invisible to mammograms," the poster said.

The finding came from a survey of women who visited an educational Web site (2minutebreastexam.com) in which a video shows a clinical breast exam lasting two minutes and four seconds, as suggested by Mahoney and Csima (*CMA Journal* 1982;127:729). The women were then asked to choose one of three options: your own annual exam is like the video, it is not like the video, or the doctor doesn't perform an exam.

Results are based on tabulation of a convenience sample of the first 320 survey respondents.

"We used the Internet because respondents needed proximate access to the video to make their comparisons and, logistically, it was most feasible to make the video accessible via the Internet," the researchers explained in their poster.

Twenty-one percent of respondents

reported that the exams performed by their physicians were similar to the one portrayed in the video. About 4 percent said they receive no exam, and the remaining 75 percent said their exams are not like the video.

Dr. Goodson said the clinical implication – based on previous research on the number of cancers missed by mammography but found by adequate clinical breast exam – is that physicians fail to find some 30,000 to 32,000 breast cancers annually that could have been detected with a two-minute exam.

According to previous research, about 12 percent of breast tumors are found by physicians in asymptomatic patients who do not have suspicious mammography findings, he added (*Arch Int Med* 2002;162:1343).

Other research has suggested that 5 percent of breast tumors go untreated when physicians find suspicious lumps on breast exam, but rely on negative mammography findings to make an overall negative diagnosis.

Over time, Dr. Goodson said, the percentage of women who visit www.2minutebreastexam.com that report an absent or inadequate clinical exam has remained very nearly constant, near 78 percent.

He acknowledged that the methodology of the survey may be imperfect, but said it was the best practical approach to determining what happens in clinical practice.

In addition to reluctance by some physicians to take the two minutes to perform an adequate exam, Dr. Goodson suggested that physicians might be worried that patients would

suspect a sexual motive if they conduct an exam lasting that long.

However, according to the poster, research has indicated that breast exams should last at least two minutes, with some authors advocating exams of five to eight minutes per breast.

"One might debate the minimal acceptable time for [clinical breast exam]," the poster said, but "the acceptable minimum is unlikely to be less than two minutes."

Dr. Goodson noted that the video focuses exclusively on the breast examination, excluding nodal palpation and other hands-on exams that may be conducted in conjunction with a breast exam.

He said that breast exams arguably are more important for women 40 to 60 years old than listening to the heart and lungs.

"Based on the response to our survey, we believe that, in addition to informing choices for cancer treatment, the Internet should be used to inform women of what they should be able to expect in breast cancer screening, especially for their periodic clinical breast exam," the researchers conclude.

[Presentation title: The Missing Exam in Clinical Breast Exam. Abstract 1034]

***Clinical breast exams or self-exams are particularly valuable in detecting types of breast cancers, that usually do not show up on mammograms. These types of cancers do not tend to calcify (form round, hard balls) like most breast cancers so they don't show up on mammograms. Breast exams are best performed soon after your menstrual period ends, because your breasts will not be as tender and swollen as during your period.*



Save the Date!

Tuesday September 23rd 2008
Hamlet at Willow Creek, Mt Sinai

2008

Fall
Golf
Outing

To benefit Babylon Breast Cancer Coalition's many patient & community services

MANY THANKS

Babylon High School Foreign

Language Club

Babylon Village Women's Club

Babylon Yacht Club

Bob Conforti

Kathleen Corbett

Curves, Tara Alt and her patrons

Linda Kahler, Ann Doyle,

Elizabeth Rowland

Elizabeth Dietz

Fortunoff

Katherine Grattan in appreciation of "Gift of Health and Inspiration" canvas tote

Kathleen Murphy and Thomas Kelleher

Long Island Ducks Baseball

Harriet Rosenthal

Marie and Robert Salvia, and

Wyeth Consumer Health for Chapstick

DONATION JARS

C & J Meats

Edel Liquors

Nails By Lois

Salon DiModa

VOLUNTEERS NEEDED

As spring is rapidly approaching, so are the first lovely signs ... flowers, budding trees, green lawns, etc. etc. Our Vision of Hope garden and master gardener Margot Denza are in need of willing and able bodies and hands to help with the garden; moving, weeding, etc.

Please call the office at 631.893.4110 or e-mail – bbcccest1993@aol.com – if you can lend a hand.

WITH SYMPATHY

It is with great sadness that the Babylon Breast Cancer Coalition extends its deepest condolences to the Gelosi family of North Babylon on the passing of Theresa Gelosi on February 4, 2008.

This lovely young woman was a patient of our Lend a Helping Hand program and we watched her courageously battle her illness since her diagnosis in late 2005, trying every treatment and therapy, ever hopeful she'd win the war.

Theresa was blessed with a wonderfully supportive family; the BBCC was awed by their tireless devotion to Theresa, especially toward the end of her illness.

Friends and family of the Gelosis have kindly directed donations to the Coalition in Theresa's honor. It is obvious that she touched many lives and will be greatly missed.

Our prayers and thoughts are with Theresa's husband Joe and their three children, Arielle, Gianna and Joey.

IN LOVING MEMORY

Mary Risi by Lucille Postiglione

Ena Murray by Joyce R. Zinsenheimer,
Philip Yussen, Jonathan Train

Debra Nastasi by Lynn and Mike Macklis

Theresa Gelosi by Francesca Harris, Nellie Sancimino, Robert Brody, Bonnie Lierse, Sally Sancimino, Carol Cianti, Constantine and Elizabeth Baris, Ted and Sheila Pancia, Mary Jo Clines, Judy Ferraro, Renee and Grant Cartolano, Kim and Robert Bicknell

IN HONOR OF

Renee Giorgini by Judy Pavlik and Ada Giorgini

Patricia Masi by Nelli Pavlenishvilli, Dee A. Szentmariay, Dawn Cuff, Lori Chiappardi, Nina Sessa, Helen Boeke, Lois Steingisser., Chris Sumperl, Marisa Pulchin, Anthony Caniano, Jeff Carter of Custom Drawing, Thomas and Michele Wolpert, Cathryn Byrnes

NEUROSCIENTISTS OFFER HOPE FOR BREAST CANCER PATIENTS SUFFERING FROM "CHEMOBRAIN"

<http://www.medicalnewstoday.com/articles/96597.php>

Researchers will present data at the International Neuropsychological Society's annual meeting showing that training on the Posit Science® Brain Fitness Program™ improves mental function in cancer patients with "chemobrain." Chemobrain is a condition associated with chemotherapy that results in decreased cognition. It affects quality of life by impairing concentration and the ability to make decisions and often limits patients' ability to deal with daily activities of life such as caring for children, working and household duties.

Nineteen breast cancer patients, all women, who underwent chemotherapy and reported having chemobrain participated in the study. Each used the Posit Science Brain Fitness Program. The program consists of a series of six specially designed exercises that have been shown in published studies to improve memory and

speed of processing in mature adults.

Study results showed that participants had statistically significant improvements in cognitive function, stress levels and health-related quality of life, suggesting that the benefits generalized into everyday life.

"When I began the training, I couldn't remember appointments, where I put things, and I had trouble finding the right word," said Sueann Mark, Ph.D., who participated in the study. Dr. Mark says she started to notice changes after just a couple of weeks. "My attention span was getting longer. I could read through entire articles that a couple of weeks earlier I couldn't get through. Knowing that I was exercising my mind and reactivating it was really comforting to me."

"While further studies are needed, the implications for improved brain health in cancer patients looks promising," said lead researcher Sarah Kim, M.S. "It's a practical approach to improving the quality of life in cancer

patients because it is non-invasive and therefore does not require additional medication and does not interfere with the cancer treatment."

About Posit Science:

Posit Science Corporation develops science-based brain health programs. The company works with more than 50 brain scientists from leading universities around the world to create training programs that enhance cognitive performance. Its assessments and exercises are based on neuroplasticity – the brain's ability to "rewire" through intensive, repetitive and progressively challenging activity. Posit Science has received several grants from the National Institutes of Health (NIH), was named "Best Small Company" by the American Society on Aging and "Best Fitness Initiative" by the Consumer Health World Conference, and was selected as one of the "medical breakthroughs of the year" by CNBC. For more information, visit www.positscience.com.

MAKE YOUR SPECIAL EVENT EXTRAORDINARY

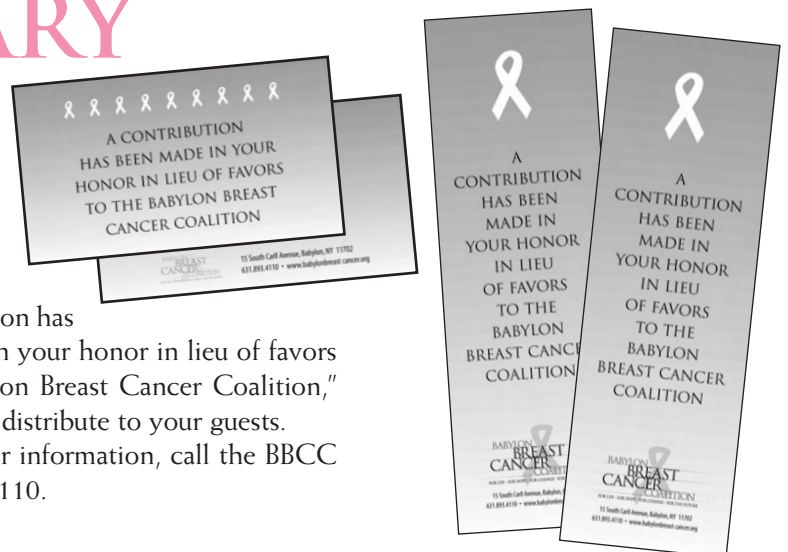
Make a donation to the Babylon Breast Cancer Coalition in lieu of favors at your next special event, i.e., wedding, anniversary, birthday or retirement party, bar/bas mitzvah, etc.

Let your guests know that you've made a contribution to an exceptional organization that annually "lends a helping hand" to hundreds of women and their families during a time of crisis. That's a real party "favor" that everyone will feel good about taking home.

Choose from a special note card or bookmark that states,

"A contribution has been made in your honor in lieu of favors to the Babylon Breast Cancer Coalition," which you'll distribute to your guests.

For further information, call the BBCC at 631.893.4110.



SPECIAL THANKS TO PRUDENTIAL DOUGLAS ELLIMAN

The Babylon Breast Cancer Coalition is fortunate to have so many friends and supporters in our community. Real estate office Prudential Douglas Elliman, now located in its swanky new digs at 124 East Main Street in Babylon Village, has been a tireless supporter of our good work.

The office's agents and staff dipped into their own pockets at the October 2007 Merchant's Fair and created a

lottery board covered with tickets. The gang asked the local P.C. Richard & Son for help and were then able to add an hand help GPS as a raffle donation.

Their efforts resulted in over \$1,500 of donations for the BBCC! An amazing amount from an amazing group of people! Thanks again to all our friends at Prudential Douglas Elliman for always thinking of us.

THE GROUP ROOM – A DIFFERENT TYPE OF SUPPORT

The Group Room, a live, call-in radio talk show, brings together thousands of people from across the country on Sundays for two hours to talk, teach, learn and speak about the cancer experience.

LISTEN to your fellow cancer survivors talk about their experiences living with cancer.

LEARN from the world's leading cancer specialists and researchers.

SHARE your cancer journey.

The Group Room airs each Sunday at 4 p.m. – 6 p.m. eastern standard time. Visit www.vitaloptions.org to listen online or to find your local station.

DEDICATE A BRICK

Our Vision of Hope Garden, besides the beautiful plantings, has a walkway created with bricks in the shape of the breast cancer awareness ribbon. BBCC is offering for purchase an engraved brick, either in memory of or in honor of a loved one who's been diagnosed with breast cancer, for \$35 each. After engraving, these bricks will be positioned throughout the walkway, weather permitting.

We extend our thanks to **Anthony Spadolini** of **Wellwood Memorials** for donating the engraving charges on all of the bricks and to **Jon Mason** for installing the bricks at the garden.

Here are the specifics: three lines with no more than 10 characters on each line. You can choose whatever you'd like on those lines as long as the sentiments don't exceed the 10 characters. If you have an extremely long first or middle name, consider using an initial.

Examples:

**VIRGINIA A.
MASON
1943-1994**

**HONORING
EILEEN P.
MOLLOY**

DEDICATE A BRICK

I would like _____ bricks at \$35 each. Total check \$ _____

In Memory _____

In Honor _____ NAME

Please make checks payable to: Babylon Breast Cancer Coalition
15 South Carll Avenue
Babylon, NY 11702

TEN CHARACTERS PER LINE INCLUDING SPACES

Line 1 _____

Line 2 _____

Line 3 _____ (Please print clearly)

Please send acknowledgement of the brick(s) purchase to:

Name _____

Address _____

Phone _____

Please notify the following when the brick has been installed

Please notify the family of the person for whom the brick was purchased:

IN MEMORY OF:

HONOR OF:

Name _____

Address _____

Phone _____

DATES TO REMEMBER:

5/7/08 Chefs for a Cause Tasting
Dinner • Venetian Yacht
Club, Babylon

6/7/08 2-Day Breast Cancer Walk
www.li2daywalk.org

Knowledge is POWER

BABYLON BREAST CANCER COALITION:
631.893.4110

ADELPHI HOTLINE & SUPPORT PROGRAM:
1.800.877.8077

AMERICAN CANCER SOCIETY: 1.800.ACS.2345

HUNTINGTON BREAST CANCER ACTION
COALITION: 631.547.1518

CANCER INFORMATION SERVICE:
1.800.4CANCER

CURE MOMMY'S BREAST CANCER:
516.967.1148

BRENTWOOD/BAY SHORE BREAST CANCER
COALITION: 631.273.4074

WEST ISLIP BREAST CANCER COALITION:
631.666.2026

NORTH SHORE NEIGHBORS BREAST CANCER
COALITION: 631.255.2401

ISLIP BREAST CANCER COALITION: 631.968.7424

LONG ISLAND LESBIAN CANCER INITIATIVE:
516.641.8776

MAURER FOUNDATION FOR BREAST HEALTH
EDUCATION: 516.883.6304



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